

The 8 Gatsby Benchmarks are:

- A stable careers programme
- Learning from careers and labour market information
- Addressing the needs of each student
- Linking curriculum learning to careers
- Encounters with employers and employees
- Experiences of workplaces
- Encounters with further and higher education
- Personal guidance

<https://www.careersandenterprise.co.uk/careers-leaders/gatsby-benchmarks/>

YEAR	AUTUMN 1	AUTUMN 2	SPRING 1	SPRING 2	SUMMER 1	SUMMER 2
7	Assembly: Intro to careers dept and using UNIFROG UNIFROG TASK complete "interests profile" and personality profile. Careers form time tasks (2,4)	PSHCE DAY Tutor time - discussions on Labour market, career paths and different ways to get there (Uni, apprenticeships, employment) Future First interview videos on different paths. (1,2,4,5,)	ASSEMBLY:Use data from your profile results to think about a day at work of your choice. Do you know anyone who can help? Research and try to find friends or family who can take you to work. Assis any who need extra help. (3,5)	Futures Fair (Nat careers week various activities ) (1,2,5,6,7)	Careers Guest speaker Work place Visit  (5,6)	Take your daughter to work day. Students to complete short pack about their experience. (5,6)
8	Form time discussions - what is a career path and the benefits of thinking about it early. Assist any students needing more guidance (1,2,3,4)	PSHCE DAY Talks from alumni, employers and students in FE and apprenticeships. (1,2,4,5,7)	10XChallenge Launch  Alumni Careers Guest speaker  (1,8)	Futures Fair 10XChallenge starts  (Nat careers week (1,2,5,6,7)	Careers Guest Speaker Work place visit  (5,6)	Take your daughter to work day. Students to complete short pack about their experience. (5,6)
9	Careers Guest Speakers  Work place visits (5,6) Open evening - careers guidance available (3,8)	PSHCE DAY Skills London Careers Fair (2,5,6,7) NHS JD comp (4)	Options evening - Pathway assembly Careers advisor available to parents and students (3,8) Project: think about what you may want to do in the future and how you get there - what do you need to study? (2,4) 1 -1 with Careers Advisor (10 min)	Futures Fair (Nat careers week various activities ) (1,2,5,6,7) Talks from subject leads	Guest Speakers (base on the research projects done and bring in relevant speakers) employers, students, Uni's (2, 4, 5, 6,7) Help from CA for those who need further guidance. (3,8)	Work place visits (5,6) Guest speakers alumni - what they studied and where are they now? (4,5) LAUNCH WEX programme - explain, encourage to find employers, write CV's.
10	Guest speakers (employers and Colleges/Apprenticeships) (5,7) Careers Advisor avail for 1:1's (3)	WEX WEEK - prep and then week out at work Skills London Careers Fair (26/11) (2,5,6,7)	Guest Speakers (5) Form time careers discussions (2,8) 1:1's or small groupswith career advisor to those who require more guidance	Futures Fair (Nat careers week various activities ) (2,5,6,7)	COLLEGE INSIGHT AFTERNOON cvs, linkedin, covering letters and mock Interviews (with employers) (2,3,5) Employer Q and A sessions (5,6) Careers Guest Speakers	Work place visits (5,6) Guest speakers alumni - what they studied and where are they now? (4,5) College taster days/visits
11	ASSEMBLY - Post 16 choices and intro to each path to consider (2, 4) Guest Speakers college, apps (4,5,7) 1:1 interview career Advisor (3,8) Complete plan A&B on Unifrog (3,8) BUSINESS BREAKFASTS	PSHCE DAY (2,5,6,7) Passport to 6th form meeting and booklet set. (4) <a href="https://mypersonalfinanceskills.org/">https://mypersonalfinanceskills.org/</a> (how to manage your finances)  1:1 careers interview (3,8) BUSINESS BREAKFASTS	VISIT - college, apprenticeships (5) VISIT - to uni to sit in a lecture (7) Applying to colleges and apprenticeships  Start working with Plan B students (3,8) 1:1 careers interview (3, 8) BUSINESS BREAKFASTS	Futures Fair (Nat careers week various activities ) (2,5,6,7)  Plan B help (3,8)	Get ready for work/college day for those unlikely to progress to sixthform (3,8) Plan B Help (3,8) 1:1 careers interview (3,8) BUSINESS BREAKFASTS	Not in school - exams/revising  Plan B Help (3,8) 1:1 careers interview (3,8) BUSINESS BREAKFASTS
12	Identify students with no WEX/Jobs Suggest and help with volunteering	PSHCE DAY (2,4,5,7,8) National Apprentice Show	Launch research and destinations project	Futures Fair	Industry specific speakers during form time weekly (2,5)	WEX/Volunteering (5,6) Guest Speakers (5,

	Enrichment Wednesdays? (3,6,8) Guest speakers weekly (all year) (2,4,5)	(2, 4, 5,7) National School and college leavers show (2,4,5,7) Charity Fortnight (2,4)	(3,4,5,7,8) Business Breakfast/speed interviews(5)	and UCAS (2,4,5,7)	Speaker from an inhouse Graduate recruiter (5, 7)	Research project - favoured route to be able to come to CA with 5 min plan of action presentation. (2,3,8)
13	1:1 with CA on request UCAS APPS (3,8) CV workshop (8) Guest speakers weekly (all year) (2,4,5) Identify students with no WEX/Jobs Suggest and help with volunteering Enrichment Wednesdays? (3,6,8)	PSHCE DAY (2,4,5,7,8) National Apprentice Show National School leavers show (2,4,5,7) Charity Fortnight (2,4) (running a small business)	SPEAKER: ONLINE PRESENCE Business breakfast/speed interviews Industry speakers/alumni speakers Apprenticeship providers present to launch apprenticeships being released (5,7)	Futures Fair (Nat careers week various activities ) (2,4,5,7)	Cv writing, interview training (3) Mock interviews (outside interviewers) ideally in the work place (5,6,7) Leavers prep session - Linked in, ints, Linked in, reg for recruiters	WEX (5,6) Guidance and Advice from CA remotely as not on site.